

SPONSORSHIP PROPOSAL

2025 OPTHALMOLOGY
INNOVATION SUMMIT



DoublePlay
RETINA + OISXV

Sponsorship Packages

Please be sure to indicate your desired level of sponsorship from the options below.

SELECT YOUR SPONSORSHIP PACKAGE

Premier Sponsor

- Top billing, visibility, and brand recognition through onsite signage and digital media
- Guaranteed program participation (presentation, panel or moderator)
- Hosting of a key meal function, reception, or other premium onsite benefit
- Content contribution in the form of podcast, article, interview, or recorded stage presence
- Two (2) banner ads in OIS Weekly Newsletter
- Prime exhibit space
- Twelve (12) complimentary conference passes
- 30-second promotional video or commercial (provided by sponsor) played for the entire audience
- Company logo and profile on summit website
- Company recognition on event day resources page
- Recognition in all email campaigns and social media posts
- Dedicated social posts highlighting company sponsorship

\$64,000.00

Major Sponsor

- Top billing, visibility, and brand recognition through onsite signage and digital media
- Guaranteed program participation (presentation, panel or moderator)
- Hosting of a key meal function, reception, or other onsite benefit
- Content contribution in the form of podcast, article, interview, or recorded stage presence
- Two (2) banner ads in OIS Weekly Newsletter
- Prime exhibit space
- Eight (8) complimentary conference passes
- Company logo and profile on summit website
- Company recognition on event day resources page
- Recognition in all email campaigns and social media posts
- Dedicated social posts highlighting company sponsorship

\$48,000.00

Supporting Sponsor

- Visibility and brand recognition through onsite signage and digital media
- Program participation (presentation, panel or moderator)
- Content contribution in the form of podcast, article, interview, or recorded stage presence
- One (1) banner ad in OIS Weekly Newsletter
- Exhibit Table upon request
- Six (6) complimentary conference passes
- Company logo and profile on summit website
- Company recognition on event day resources page
- Recognition in all email campaigns and social media posts
- Dedicated social posts highlighting company sponsorship

\$32,000.00

Innovation Sponsor

- Visibility and brand recognition through onsite signage and digital media
- One (1) banner ad in OIS Weekly Newsletter
- Exhibit Table upon request
- Four (4) complimentary conference passes
- Company logo and profile on summit website
- Company recognition on event day resources page
- Recognition in all email campaigns and social media posts
- Dedicated social posts highlighting company sponsorship

\$17,500.00

Total:

2025 Sponsorship Agreement

AUTHORIZED BY

FIRST NAME

LAST NAME

COMPANY

ADDRESS

CITY

STATE

ZIP CODE

TELEPHONE

EMAIL

INDIVIDUAL TO BE INVOICED

FIRST NAME

LAST NAME

TELEPHONE

EMAIL

CONTACT PERSON FOR LOGISTICS

FIRST NAME

LAST NAME

TELEPHONE

EMAIL

ACCEPTANCE BY (SPONSOR)

ACCEPTANCE BY (HEALTHEGY)

Terms & Conditions

This Sponsorship Agreement (hereinafter referred to as the "Agreement" or "Contract") with Healthegy is effective upon receipt of the signed agreement and is applicable to the Ophthalmology Innovation Summit

1. Once the contract is signed, it is a binding agreement. After payment is received, there are to be no refunds following the execution of this agreement unless Healthegy cancels the event due to any unforeseen situations that would affect the general population from attending the summit. In the event of a cancellation, either a refund or credit letter will be issued. The credit letter must be utilized towards a future summit within a twelve-month period from the cancelled event.
2. There are to be no competing events held during the regular hours of operation of the summit. This includes scheduled set-up hours. Dinners or receptions should be held after hours. There are to be no side-tracks or outside sessions/presentations held in association with this event under the same roof without the prior consent of Healthegy.
3. If Sponsor is offered a speaking role, Speaker grants to Healthegy a non-exclusive license to use Speaker's presentation and handout materials (collectively "Speaker Property") in any manner associated with the summit deemed appropriate including, but not limited to, the reproduction, distribution, creation of derivative works, and display on the internet of Speaker Property. Healthegy maintains the right to use name, biographical information, photograph, audio, or video record presentation, including all materials prepared or provided by Speaker, for the purposes of keeping good records, to promote and publicize future summits, and to make archives available in all forms of media. Speaker also agrees to work directly with Healthegy and follow all deadlines to provide PowerPoint presentations and handouts that may be associated with and necessary for the summit.
4. A Sponsor Checklist Form will be sent by Healthegy upon receiving the signed contract. All items must be submitted in accordance with deadline notifications to ensure maximum benefits. A separate registration link and unique code will be provided for representatives using the complimentary registrations. All representatives must be registered upon receiving the link and code.
5. Upon signing of this agreement, you will be sent an electronic invoice.

I Have Read and Accept the Terms & Conditions**